



Community Event Unveiled for Brisbane City

Brisbane is buzzing today following the announcement of the Blast by Tour de Brisbane, a community celebration featuring five lifestyle events over the Story Bridge.

The Sunday 15 November event will feature a Free 4km Bridge Walk, Free 4km Community Fun Run and Free 4km Community Ride.

There will also be a Cycling Queensland 10.5km Cycle Sprint as well as a Triathlon Queensland Duathlon with an ITU Age Group World Qualifier.

All events start at the Kangaroo Point Cliffs, with participants making their way over the iconic Story Bridge into the Ivory Street Tunnel, continuing on Queen and Eagle Streets through to the City Botanic Gardens. Walkers, runners and cyclists will enjoy the best sights of the City from the Bridge and will be encouraged to make their way into the Mall for a coffee and bite to eat after finishing.

Event Director Mike Crawley said the Tour de Brisbane was well supported by businesses and residents and wanted in turn to offer a "thank you Brisbane" event given the last six months of stresses during isolation and restrictions.

"We understand the enormous benefits being active and going outside has on our physical and mental well-being, and the five Blast events cater to all ages and abilities," said Crawley.

"Thanks to our insurance sponsors, we are offering free entries for the Walk, Run, and Ride."

"Additionally with the 2020 local sports racing calendar mostly postponed, it is great to have our partners Cycling Queensland and Triathlon Queensland assisting with the Duathlon and Cycle Sprint races."

This event will run in consultation with State Sporting Organisations and Department of Health requirements to ensure delivery of a COVID-safe event.

Lord Mayor Adrian Schrinner said the Blast by Tour de Brisbane offered residents the special treat of crossing the six-laned Story Bridge during its 80th anniversary year.

"This free event is a brilliant way to enjoy the great outdoors in Brisbane, getting in some exercise and celebrating our community spirit by riding, running or walking across the iconic Story Bridge and finishing at the City Botanic Gardens," Cr Schrinner said.

"Queensland has had low coronavirus rates, so we are starting to see the return of events to Brisbane to support jobs and give a valuable boost to our economy."

"This November the Blast will also give residents a taste of what's on offer during the 2021 Brisbane Cycling Festival, the largest of its kind in Australia, featuring the Tour de Brisbane road race," Cr Schrinner said.

The Blast by Tour de Brisbane is fundraising for The Common Good, an initiative of The Prince Charles Hospital Foundation, raising funds for heart and lung transplant research.

The goal of the event is raise 680 research hours, which equates to over \$30,000.

The Blast by Tour de Brisbane is supported by the Queensland Government through Tourism and Events Queensland, and the Brisbane City Council via Brisbane Economic Development Agency, and features on the *It's Live! in Queensland* events calendar.

Join the Blast by Tour de Brisbane:

- Website: www.brisbaneblast.org
- Facebook: [/BrisbaneBlast](https://www.facebook.com/BrisbaneBlast)
- Instagram: [@brisbaneblast](https://www.instagram.com/brisbaneblast)
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Contact

Mike Crawley
Event Director
0402 226 333
mike@nxsports.org